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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Strategic Management
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.

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SECTION-I

1 a) Write about strategic management and define Vision, Mission and Objectives. **[7M]**
    b) Explain the factors affecting the business environment. How they will affect the Strategy formulation. **[8M]**

OR

2 Discuss the Michael porter's approach to industry analysis? **[15M]**

SECTION-II

3 a) Discuss the purpose of business strategy and how effectively can manage the relationship with Customers? **[10M]**
    b) Explain the significance of strategy formulation. **[5M]**

OR

4 Identify the five competitive forces and explain how they determine an industry's profit potential. **[15M]**

SECTION-III

5 a) What is Diversification and explain its various levels? **[10M]**
    b) Explain reasons for diversification? **[5M]**

OR

6 a) Explain the reasons for diversification. **[8M]**
    b) Discuss different types of diversification with examples**.** **[7M]**

SECTION-IV

7 What is a strategic alliance? Explain the three types of strategic alliances firms use to develop a competitive advantage? What are the reasons for developing strategic alliances by market type? **[15M]**

OR

8 Elaborate the Strategic Competitive Outcomes and risk in an international Environment **[15M]**

SECTION-V

9 a) Discuss the importance of organization structure and explain the link between structure and Strategy? **[8M]**
    b) Discuss the most appropriate methodology for evaluation of strategy? **[7M]**

OR

10 Explain the leadership implications for strategy? **[15M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Entrepreneurship
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.

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SECTION-I

1 a) What is Entrepreneurship? Discuss the various types of entrepreneurs.   **[7M]**

   b) What is the role of Entrepreneurship in Economic Development?   **[8M]**

OR

2 Write a note on :

      a) An Integrative Approach.   **[8M]**

      b) Causes of Entrepreneurship stress.   **[7M]**

SECTION-II

3 a) Explain the factors which prompt people to become entrepreneurs.   **[8M]**

   b) What is entrepreneurial motivation? Is it necessary for a successful entrepreneur.   **[7M]**

OR

4 a) Briefly outline corporate entrepreneurship. What are the corporate obstacles that must be overcome to establish a corporate entrepreneurial environment.   **[8M]**

   b) Describe the process of conceptualizing corporate entrepreneurship strategy.   **[7M]**

SECTION-III

5 Define Creativity. Explain the steps involved in creativity process.   **[15M]**

OR

6 a) Explain the factors involved in creating a new venture and discuss various methods to initiate new ventures.   **[10M]**

   b) Briefly describe the disadvantages of franchising.   **[5M]**

SECTION-IV

7 a)What is the nature of patents, the rights they provide and the process for filing patents?   **[7M]**

   b) What are the various pitfalls in trade marking? How to avoid?   **[8M]**

OR

8 Elucidate the influence of critical factors for the development of New Venture.   **[15M]**

SECTION-V

9 What is strategic planning? Illustrate strategic management process with a block diagram.   **[15M]**

OR

10 Write a note on   a. BCG Matrix.   **[8M]**

                  b. Time Management.   **[7M]**

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Code No: **R15MBA38**

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Security Analysis and Portfolio Management
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 75**
Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 15 marks.
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SECTION-I

1   Describe the different Investment alternatives available in Indian Financial System   **[15M]**

OR

2   a) Explain Fundamental analysis.   **[8M]**
         b) What are the functions of New Issue Market and Secondary Market?   **[7M]**

SECTION-II

3   The Probability distribution of the rate of return on Excel stock is given   **[15M]**
         below. From which you are required to calculate the Standard Deviation of
         the return

State of the Economy	Probability of Occurrence	Rate of Return (%)
Boom	0.40	25%
Normal	0.30	12%
Recession	0.30	6%

OR

4   a).Explain Arbitrage Pricing theory.   **[10M]**
         b).What are the advantages of APT over CAPM? Explain in detail.   **[5M]**

SECTION-III

5   a.) The company ABC issued in 2012 bonds of 12% at face value of   **[10M]**
         Rs.2000 for maturity after 40 years. Calculate its YTM
         b.) What do you mean by bond duration   **[5M]**

OR

6   What is bond? Expalin various types of bonds.   **[15M]**

SECTION-IV

7   Explain various types derivative instruments available in India   **[15M]**

OR

8   a.) Explain the significance of book value of equity shares and how does it   **[8M]**
         differ from par value and market value
         b.)Explain about the dividend discount model   **[7M]**

SECTION-V

9 What is the need to evaluate a portfolio? Explain the methods applied to evaluate the performance of mutual funds? **[15M]**

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OR

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10 From the given data, evaluate the portfolios using Sharpe, Treynor and Jenson's model. **[15M]**

Particulars	Portfolio A	Portfolio B	Portfolio C
Return	21%	25%	20%
Beta	0.9	1.6	1.0
Std.Deviation	5%	6%	9%
Market Return	12%	12%	12%
Risk Free rate	8%	8%	8%

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Performance Management
(MBA)

Roll No | | | | | | | | | |

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.
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SECTION-I

1	Explain in detail about the Performance Management system in Network solutions	**[15M]**

OR

2	Explain how performance management system is useful in strategic planning to contribute for organization excellence?	**[15M]**

SECTION-II

3	Describe the present Performance Management systems in Organizations?	**[15M]**

OR

4	Describe the Implementing process of Performance Management system?	**[15M]**

SECTION-III

5	Discuss in detail performance management skills.	**[15M]**

OR

6	a) Discuss the methods of 360º feedback system?	**[8M]**
	b) State advantages and risks involved in 360º appraisal system?	**[7M]**

SECTION-IV

7	Write about the possible illegal discrimination at Tractors.	**[15M]**

OR

8	Explain Various Reward Strategies for improving employee Performance.	**[15M]**

SECTION-V

9	Explain about coaching and mentoring?	**[15M]**

OR

10	Write a short note on	
	a) Six Sigma	**[8M]**
	b) b) Competency Mapping	**[7M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Financial Institutions, Markets & Services
(MBA)

Roll No | | | | | | | | | |

Time: 3 hours **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.
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SECTION-I
1   a) Explain the important reforms taken place during the period 1991-2003 in banking sector.   **[8M]**

   b) Explain the Indian Financial system.   **[7M]**

OR

2   What is monetary policy? Explain the techniques of monetary policy in detail?   **[15M]**

SECTION-II
3   a) Bring out the structure of commercial banks in India.   **[8M]**

   b) Bring out role of AMFI.   **[7M]**

OR

4   a) What is the essence of General insurance? How the GIC and its subsidiaries do Insurance business in India?   **[7M]**

   b) Explain the role of IRDA in regulating insurance companies in India.   **[8M]**

SECTION-III
5   Define call money market? Explain the merits and demerits of call money market?   **[15M]**

OR

6   Write the structure & functions of call money Market?   **[15M]**

SECTION-IV
7   Analyze the process of credit rating by credit rating agencies in India/   **[15M]**

OR

8   a) Explain the fee based services of credit rating agencies.   **[8M]**

   b) Explain Bill discounting mechanism in detail.   **[7M]**

SECTION-V
9   a) Comment on the growth of investment banking in India.   **[8M]**

   b) Explain in brief bankers to an issue   **[7M]**

OR

10   What are the challenges that are faced by the Investment Bankers?   **[15M]**

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Code No: R15MBA40
MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II-Year - I Semester Supplementary Examinations, DEC-2021
Strategic Investment and Financing Decisions
(MBA)

Roll No									

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.
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SECTION-I

1 Discuss the methods of risk analysis commonly used in practice. **[15M]**

OR

2 Due to a considerable risk inherent in a project costing an initial cash outflow of Rs. **[15M]**
20,000 a firm decides to use certainty equivalents to evaluate the Project. The certainty equivalents have been estimated to be 0.8, 0.7, 0.6, 0.5, and 0.4 in a period of 5 years. The risk free rate of interest is 10%. The expected values of cash inflows are given below:

Years	1	2	3	4	5
Cash flows(Rs.)	5,000	8,000	4,000	6,000	12,000

You are required to advice the firm whether its management should accept the project.

SECTION-II

3 Explain in detail a) IRR   b) Multiple Internal rates of return **[15M]**
OR
4 X Ltd is evaluating a project that has the following cash flow stream associated with it: **[15M]**

Years	0	1	2	3	4	5	6
Cash flow (Rs. In Lakhs)	-120	-80	20	60	80	100	120

Calculate MIRR if cost of capital of X Ltd is 15%.

SECTION-III

5 a)The expected cashflows of a project are as follows **[8M]**

Year	0	1	2	3	4	5
Cash flow	-100,000	20,000	30,000	40,000	50,000	30,000

The cost of capital is 12%, calculate discounted payback period

b)Differentiate pay pack period and discounted payback period **[7M]**

OR

6   a) Explain Hertz-simulation   **[7M]**
       b) Capital rationing types   **[8M]**

SECTION-IV

7   Air India Company is interested in acquiring the use of an asset, costing   **[15M]**
Rs. 5, 00,000, it has two options:
  i) To borrow the amount @18% p.a. repayable at 5 equal instalments.
  ii) To take on lease the asset for a period of 5 years at the year-end rentals of
    Rs. 1, 20,000.
The corporate tax is 50% and depreciation is allowed on WDV at 20%. The asset will have a salvage value of Rs.1, 80, 000 at the end of 5th year. You are required to advice the company about the lease or buy decisions. Will the decision change if the firm is allowed to claim investment allowance @ 25%?

OR

8   a) Discuss the types of leasing.   **[7M]**
     b) What are the unique features of hire-purchase accounting?   **[8M]**

SECTION-V

9   a) Differentiate merger, acquisition and amalgamation?   **[7M]**
    b) Write Problems on Mergers and acquisition.   **[8M]**

OR

10   a) Define Diversification. Explain the difference between related and unrelated   **[5M]**
diversification.
    b) Explain the government guidelines for takeovers.   **[10M]**
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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
International Financial Management
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 15 marks.

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SECTION – I

1. What is 'International Financial Management'? Explain its significance. [15M]

(OR)

2. Write about the emerging challenges of International Financial Management. [15M]

SECTION – II

3. What is an International Monetary System? Explain briefly the needs for an efficient and sound international monetary system. [15M]

(OR)

4. Describe the various factors affecting BOP account. [15M]

SECTION – III

5. Who are the major participants in a foreign exchange market? [15M]

(OR)

6. What is security market? List out the various indices traded at international stock markets. [15M]

SECTION – IV

7. What are the various types of transactions controlled by the RBI and government? Explain how RBI administrates control. [15M]

(OR)

8. Explain about International Fisher's Effect (IFE) and its implication for foreign investors. Explain how PPP is related to IFE and its defects. [15M]

SECTION – V

9. What are the types of FDI? What are the barriers to it? [15M]

(OR)

10. Discuss the long term assets liability management in a multinational company in the contest of globalization [15M]

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Code No: R15MBA43
MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A II Year I Semester Supplementary Examinations, December 2021
Financial Derivatives
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 75**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 15 marks.
***

SECTION-I

1 a. Examine the reasons for the growth of financial derivatives in India. **[5M]**

   b. Explain the uses and misuses of financial derivatives. **[10M]**

OR

2 a. What are the types of derivatives and explain them with examples. **[9M]**

   b. Explain the role of derivatives in India. **[6M]**

SECTION-II

3 a. Explain how future trades settled in the stock market. **[7M]**

   b. Write a note on role of clearing house with special emphasis upon 'delivery mechanism' in futures market. **[8M]**

OR

4 a. Distinguish between forwards, futures and options. **[10M]**

   b. Explain the interest rate futures and currency rate futures. **[5M]**

SECTION-III

5 a. What do you understand by options and option market? Discuss with suitable examples. Also explain its significance in financial markets. **[7M]**

   b. Distinguish between Options and Futures. **[8M]**

OR

6 Current market price of: **[15M]**

	A	B
Option	16.12	10.62
Stock	Rs 80	Rs 80
Exercise Price	Rs 70	Rs 80
Time to expiration	3 months	3 months
Risk-free return	12% p.a	12% p.a
Expected dividend	0	0
Standard deviation of stock returns	60%	60%

Calculate the option value of Company A and Company B.

SECTION-IV

7 a. Explain Trading Strategies with neat diagrams. **[7M]**

   b. Write a brief note on Butterfly spread and Calendar Spread. **[8M]**

OR

8		What is a currency option market? What are its features? Explain types with examples.	[15M]

SECTION-V

9	a.	How do you evaluate the price quote for a swap? What are the major types of swaps.	[8M]
	b.	What are the advantages and disadvantages of swap markets?	[7M]

OR

10		The ABC company, a British manufacturer, wished to borrow US dollar at fixed rate of interest. Marvels company, a US MC, wished to borrow sterling at fixed rate of interest. The rates are as follows:	[15M]

	Sterling	US Dollars
ABC Company	11%	7.50%
Marvels Company	10.6 %	6.2 %

Design a swap that will have a bank, acting as intermediary, 10 basis points per annum and which will produce a gain of 15 basis point per annum for each of the two companies.

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